

# CURRICULUM VITAE

Ian (Bernard) Brodie  
Department of Heritage and Culture  
Cape Breton University  
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## CURRENT POSITION:

Assistant Professor, Folklore, Department of Heritage and Culture  
Cape Breton University, Sydney, NS (Tenure-tracked appointment)

## EDUCATION:

Doctor of Philosophy (Folklore), Memorial University of Newfoundland, *in progress*. Dissertation: *Stand-up comedy: a folkloristic approach*. Supervisors: Dr. Martin Lovelace; Dr. Peter Narváez.

Master of Arts (Religious Studies), Memorial University of Newfoundland, 2001. Thesis: *Bernard Lonergan's method and Religious Studies: functional specialties and the academic study of religion*. Supervisor: Dr. Michael Shute.

Bachelor of Arts (Honours: Religious Studies), St. Thomas University, 1996. Thesis: *Max Scheler and Bernard Lonergan: The role of 'negative' emotions in the project of value judgments, with specific references to the gender inclusive and gender exclusive language debate*.

## COURSES TAUGHT:

|          |   |
|----------|---|
| FOLK 101 | Introduction to Folklore I: Concepts and Fieldwork    |
| FOLK 113 | Introduction to Folklore II: Genres and Analysis      |
| FOLK 117 | Cultural Heritage of Cape Breton                      |
| FOLK 201 | Oral Literature: Storytelling and Other Verbal Genres |
| FOLK 223 | Urban Legend  |
| FOLK 251 | Folklife Studies                                      |
| FOLK 267 | Food and Culture                                      |
| FOLK 311 | Gender in Traditional and Informal Culture            |

## NEW COURSES DEVELOPED:

|          |  |
|----------|--|
| FOLK 223 | Urban Legend                               |
| FOLK 267 | Food and Culture                           |
| FOLK 311 | Gender in Traditional and Informal Culture |

#### PREVIOUS POSITIONS (LAST SIX YEARS):

- 09/2004 – 12/2004      Sessional lecturer, “Introduction to Folklore,” (Folklore 1000-05) Department of Folklore, MUN, St. John’s, NL
- 05/2005 – 08/2004      Sessional lecturer, “Introduction to Folklife Studies,” (Folklore 2401-01) Department of Folklore, MUN, St. John’s, NL
- 01/2004 – 04/2004      Sessional lecturer, “Introduction to Folklore,” (Folklore 1000-04) Department of Folklore, MUN, St. John’s, NL
- 09/2003 – 12/2003      Sessional lecturer, “Introduction to Folklore,” (Folklore 1000-02) Department of Folklore, MUN, St. John’s, NL
- 09/2003 – 04/2004      Project manager: “MacEdward Leach and the Songs of Atlantic Canada.” Website created for Innovation Canada’s *Canada’s Digital Collections*, through the Centre for Music, Media and Place and Memorial University of Newfoundland Folklore and Language Archive.
- 01/2003 – 04/2005      Web designer, Centre for Music, Media, and Place, MUN, St. John’s, NL
- 09/2001 – 04/2003      Part-time Archival Assistant, Memorial University of Newfoundland Folklore and Language Archives, (MUNFLA), MUN, St. John’s, NL
- 09/2002 – 12/2002      Marking Assistant, “Music and Culture” (MUSIC/ANTH/FOLK 4440) Beverly Diamond, MUN, St. John’s, NL

#### GUEST LECTURES (LAST SIX YEARS):

- 10/2006                      “Folklore,” COMS 100, Analysis and Decision Making: Barry Moore, Fall-Winter 2006-2007, Cape Breton University
- 10/2004                      “Transcription,” FOLK 2100, Folklore Research Methods: Lynne McNeill, Fall 2004, MUN, St. John’s, NL
- 09/2004                      “Popular Culture Icons: Tim Hortons and the ‘I Am Canadian’ Campaign,” FOLK 4300, Canadian Folklore: Anna Guigné, Fall 2004, MUN, St. John’s, NL
- 03/2004                      “Variations in Legend,” FOLK 1000, Introduction to Folklore: Anne Lafferty, Winter 2004, MUN, St. John’s, NL
- 10/2003                      “Variations in Legend,” FOLK 1000, Introduction to Folklore: Anne Lafferty, Fall 2003, MUN, St. John’s, NL
- 10/2003                      “Fieldwork Across Genders,” FOLK 3950, Woman and Traditional Culture: Diane Tye, Fall 2003, MUN, St. John’s, NL
- 09/2003                      “Teaching in a Time of Crisis,” Graduate Programme in Teaching: Jean Guthrie: Fall 2003, MUN, St. John’s, NL
- 07/2003                      “Variations in Legend,” FOLK 1000, Introduction to Folklore: Anne Lafferty, Spring 2003, MUN, St. John’s, NL
- 05/2003                      “Non-Participant Observation,” FOLK 2100, Folklore Research Methods: Kristin M. Harris, Spring 2003, MUN, St. John’s, NL

- 03/2003 "Vernacular Song," FOLK 2300, NL Folklore: Philip Hiscock, Winter 2003, MUN, St. John's, NL
- 02/2003 "Fieldwork Variations," FOLK 2300, NL Folklore: Philip Hiscock, Winter 2003, MUN, St. John's, NL
- 06/2002 "Belief," FOLK 1000, Introduction to Folklore: Kristin M. Harris, Spring 2002, MUN, St. John's, NL

#### ARTICLES:

"Stand-up Comedy as a Genre of Intimacy." *Ethnologies* 31.1 (2009): [in press].  
**[refereed article]**

Introduction to 2009 reprint, Mary L. Fraser, *Folklore of Nova Scotia* (Halifax: Formac Publishing), forthcoming.

"The Harsh Reality of Being a Woman: First Bra Experiences." *Ethnologies* 29.1-2 (2007): 81-106. **[refereed article]**

"Vladimir Propp, Meet Happy Gilmore: Adam Sandler and Vernacular Cinema" (with Jodi McDavid). *Culture & Tradition* 27 (2005): 7-23. **[refereed article]**

"The Very Environment Militates Against Denial': Negotiating Place through Material Culture." *Ethnologies* 27.2 (2005): 189-217. **[refereed article]**

"Einstein's Pants and Dr. X's Comps: Straddling the Line between Gossip and Legend." *Culture & Tradition* 26 (2004): 11-25. **[refereed article]**

"The Insight Legend." *Contemporary Legend*, New Series 6 (2003): 44-88.  
**[refereed article]**

"Cumulative Index for / Index cumulatif de *Culture & Tradition*, Volumes 1-25" (compiler) *Culture & Tradition* 24/25 (2002-2003): 143-218.

"Piss and Vinegar: An Editorial History of a Graduate Student Folklore Journal" (with Kristin M. Harris and Julie LeBlanc) *Culture & Tradition* 24/25 (2002-2003): 5-15. [Published in French in the same issue as "Aigre et rébarbatif: une histoire de la rédaction d'une revue en folklore par des étudiants diplômés." 16-27.]

"Introduction" (with Kristin M. Harris and Julie LeBlanc). *Culture & Tradition* 23 (2001): 5-9.

#### CONFERENCES AND PAPERS (LAST SIX YEARS):

- 05/2008 "Live to Tape: Stand-Up Recordings." Paper, Folklore Studies Association of Canada, Sydney, NS
- 10/2007 "It's Funny Because It's True: Stand-Up Comedy As Vernacular Ethnography." Paper, Folklore Studies Association of Canada / American Folklore Society, Quebec City, QC.
- 05/2007 "Stand-Up Comedy and / as Legend-Telling." Paper, Perspectives on Contemporary Legend, International Society for the Study of Urban Legend, Logan, UT

- 10/2006 “‘If it wasn’t for unemployment in Atlantic Canada, the West would have to hire real Mexican labour’: Regional antagonisms in the comedy of Ron James.” Paper, American Folklore Society, Milwaukee, WI
- 05/2006 “History, Mimicry, Poetry, Poo: Ron James on Tour.” Paper, Folklore Studies Association of Canada, Toronto, ON
- 10/2005 “Stand-up Comedy and the Negotiation of Cultural Risk.” Paper, American Folklore Society, Atlanta, GA
- 05/2005 “Robocop and Soup: Tim Hortons’ Patronage as Cultural Performance.” Paper, Folklore Studies Association of Canada, Point Church, NS
- 05/2005 “What are the Special Categories in Religious Studies?” Paper, Religious Studies in Canada: Past, Present and Future, Ottawa, ON
- 02/2005 “On the Mike: The Stand-Up and the Microphone.” Brown-Bag Lecture Series, Department of Folklore, MUN, St. John’s, NL
- 07/2004 “Einstein’s Pants and Buddy’s Comps: Straddling the Line between Gossip and Legend,” Paper, Perspectives on Contemporary Legend, Aberystwyth, Wales
- 06/2003 “Archimedes’ Bathtub: A Very Old Contemporary Legend,” Paper, Perspectives on Contemporary Legend, Corner Brook, NL
- 05/2003 “The Harsh Reality of Being a Woman: First Bra as Rite of Passage,” Paper, Twenty-Seventh Annual Meeting of FSAC / ACEF, Halifax
- 02/2003 “The Insight Legend: Discovery as Motif, Eureka as Allomotif,” Paper, Aldrich Interdisciplinary Conference, MUN, St. John’s, NL
- 02/2003 “Indexing *Culture & Tradition*,” Brown-Bag Lecture Series, Department of Folklore, MUN, St. John’s, NL
- 11/2002 “The Hermeneutics of Adhesion, or, The Principles of Stick-to-It-iveness: Post-It Notes and the Insight Legend,” Brown-Bag Lecture Series, Department of Folklore, MUN

#### REVIEWS:

- Sharon R. Sherman and Mikel J. Koven, eds. *Folklore/Cinema: Popular Film as Vernacular Culture. Contemporary Legend New Series 8* (forthcoming).
- John Shaw, trans and ed. *The Blue Mountains and Other Gaelic Stories from Cape Breton / Na Beanntaichean Gorma agus Sgeulachdan Eile a Ceap Breatainn. Western Folklore* (forthcoming)
- Jeannie Banks Thomas. *Naked Barbies, Warrior Joes, & Other Forms of Visible Gender. Western Folklore* 64.3-4 (2005): 325-327.
- Peter Narváez. *Of Corpse: Death and Humor in Folklore and Popular Culture. Ethnologies* 27.1 (2005): 342-346.
- David D. Gilmore. *Monsters: Evil Beings, Mythical Beasts, and All Manner of Imaginary Terrors. Ethnologies* 25.1 (2003): 265-268.

Mark J.P. Wolf. *The Medium of the Video Game*. *Ethnologies* 24.2 (2002): 264-267.

The Gourds. *Cow, Fish, Fowl, or Pig*. *Culture & Tradition* 23 (2001): 134-36.

Janet Gabler-Hover. *Dreaming Black, Writing White: The Hagar Myth in American Cultural History*. *Culture & Tradition* 23 (2001): 117-119.

Robert B. Klymasz, ed. *From Chantre to Djak: Cantorial Traditions in Canada*. *Ethnologies* 23.2 (2002): 178-80.

Stephen H. Watson. *Tradition(s): Refiguring Community and Virtue in Classical German Thought*. *Culture & Tradition* 22 (2000): 117-120.

#### OTHER SCHOLARLY WORK:

President-Elect, Folklore Studies Association of Canada/l'Association canadienne d'ethnologie et de folklore, 2009

Co-convener, 32<sup>nd</sup> Annual General Meeting of the Folklore Studies Association of Canada, Cape Breton University, May 2008.

Co-editor (with Jodi McDavid): *Bulletin of the Folklore Studies Association of Canada* Vol. 27 (2003) – ongoing.

Editor, *Culture & Tradition* Vol. 26 (2004).

Associate Editor and Production Editor, *Culture & Tradition* Vols. 23 – 24/25.

Webmaster, Department of Folklore, 2004 - 2005

Co-chair (with Karine Laviolette), Student Roundtable, Twenty-Seventh Annual Meeting of FSAC / ACEF, Halifax, May/June 2003.

Production Editor: *Culture & Tradition* Vol. 22

Managing Editor: *The Journal of Macrodynamical Analysis* Vol. 1 (2001) – Vol. 4 (2004) (<http://www.mun.ca/jmda/>)

President, St. Thomas University Honours Society, 1995-1996

#### UNIVERSITY COMMITTEES AND POSITIONS (LAST SIX YEARS):

Chair, School of Arts and Community Studies (09/2008 – )

School Representative, Cape Breton University Senate (09/2007 – 08/2008)

Senate Representative to Board of Governors (09/2007 – 08/2008)

Member, Academic Committee of Senate (09/2007 – 08/2008)

Member, CBUFA Publicity Committee (01/2007 – )

Chair, Department of Heritage and Culture (07/2006 – 06/2008)

Departmental Representative, Academic Council (10/2005 – 08/2007)

Academic Council Representative to Board of Governors (09/2006 – 08/2007)

Chair, Academic Committee of Academic Council (09/2006 – 08/2007)

Chair, Department of Heritage and Culture (07/2006 – 06/2008)

Member, School of Arts and Community Studies Academic Performance Review Committee (06/2006 – 06/2008)

Member, Planning and Priorities Committee of Academic Council (01/2006 – 08/2007)

Sessionals Representative to Faculty Meetings, Department of Folklore [MUN] (2003 – 2005)

Student Representative to Publications Committee, Department of Folklore [MUN] (2002 – 2005)

#### PROFESSIONAL AFFILIATIONS:

International Society for the Study of Contemporary Legend

Folklore Studies Association of Canada

American Folklore Society

#### COMMUNITY DISSEMINATION:

CBC Radio (Sydney), *Information Morning*, "Folklore in Canada," May 21, 2008

CBC Radio (Sydney), *Mainstreet*, "Strawberry Acid Crystal Meth," March 12, 2008

Utah Public Radio (Logan, UT), *Access Utah*, "Perspectives on Contemporary Legend," May 25, 2007

CTV News (Halifax), *Live at Five*, "Friday the 13<sup>th</sup>," April 13, 2007

CBC Radio (Saint John), *Information Morning*, "Friday the 13<sup>th</sup>," April 13, 2007

#### PEDAGOGICAL TRAINING:

Graduate Programme in Teaching, School of Graduate Studies, MUN, Winter 2003

#### GRANTS, FELLOWSHIPS, AND AWARDS:

Co-applicant, "Research Facility for the Study of the Performance of Intangible Cultural Heritage." Canadian Foundation for Innovation Leaders Opportunity Fund.

School of Graduate Studies Dean's Excellence Award, 2004-2005

Dr. David Buchan Student Essay Prize for Contemporary Legend Research, 2004.

SSHRC Doctoral Fellowship, 2004-2005.

Fellow of the School of Graduate Studies, Memorial University, 2000.

Memorial University Fellowship, 1999-2000, 2000-01, 2001-02, 2002-03, 2003-04.

The Congregation of Notre Dame Prize for Religious Studies in Fourth Year, St. Thomas University, 1996.

Outstanding Scholar Award, St. Thomas University, 1994, 1995, 1996.